

THE CARING Connection



For friends of The Oklahoma Caring Foundation, Inc.

www.bcbsok.com

Foundation completes Standards for Excellence course

In an increasingly competitive funding environment, it is important that the Oklahoma Caring Foundation is dedicated to best practices. To that end, the Foundation manager and development coordinator completed the Standards for Excellence course facilitated by the Oklahoma Center for Nonprofits in 2009.

The course is centered around eight guiding principles and 55 performance standards designed to provide nonprofit

organizations the skills needed to become more effective and transparent. “This course provided a model for us to use and reminded us that we are already very accountable in our operations,” commented Bev Binkowski, executive

“This course provided a model for us to use and reminded us that we are already very accountable in our operations.”



director of the Oklahoma Caring Foundation. The Standards for Excellence designation and membership in the Oklahoma Center for Nonprofits are positive steps toward more diversified funding opportunities in 2010.

Foundation sees new leadership

In February 2009, **Beverly Binkowski** was named Executive Director of the Oklahoma Caring Foundation, Inc. Binkowski is the

“I am honored to be leading this organization and to be a part of its remarkable public health initiatives for the underserved.”

Director of Public Affairs for Blue Cross and Blue Shield of Oklahoma (BCBSOK) and offices in Oklahoma City. With a strong history of involvement in community investment projects, she is well-positioned to positively impact the fundraising and public

relations aspects of the organization.

“I am honored to be leading this organization and to be a part of its remarkable public health initiatives for the underserved,” said Binkowski.

In November, **Dr. Charles Knife Chief**, Medical Director at BCBSOK, was named a Director on the Board of Directors. Knife Chief’s experience in serving women and children in private practice, as well as his leadership in BCBSOK’s flu pandemic preparedness planning, makes him a wonderful addition to the group.

We welcome Dr. Knife Chief and are excited about the direction of the Foundation under Binkowski’s leadership.

Capitol Challenge participants get fit, raise funds

The second annual Capitol Challenge was held Sept. 26 in Oklahoma City, raising more than \$5,000 for the Oklahoma Caring Foundation. Participation in the event doubled to more than 200 runners. The event included a 1 mile fun run/walk, a 5k run and a new 10k run. The course once again led runners through historic neighborhoods near the Capitol.

Prize money was awarded to the 10k winners, Scott Downard of Norman and Angela Marks of Edmond.

“We are excited so many people came out to the State Capitol on such a beautiful September morning to show their commitment to healthy lifestyles and



Alicia Walker and her daughter, Macy, 6, participated in Capitol Challenge, along with more than 200 others.

support the Oklahoma Caring Foundation,” said Brooke Townsend, Foundation manager. Blaze the Braggin’ Dragon, Blue Cross and Blue Shield of Oklahoma’s mascot, was on hand to lead the children in the Little Champions Children’s Dashes.

Partnering to host the event was OK Runner and Blue Cross and Blue Shield of Oklahoma. Capitol Challenge sponsors included Prime Therapeutics, *The Oklahoman*, Benefit Plan Strategies, Walgreens, Bank of Oklahoma, Beale Professional Services and Roger Hicks and Associates. The third annual

Capitol Challenge is slated for September 2010.

Tribute Gift Program supports individual donors

Introduced in late 2006, the Tribute Gift program continues to provide an option for individual donors to the Oklahoma Caring Foundation. Designed to allow contributors to honor friends and loved ones, the program experienced several major gifts in 2009 due to the loss of two individuals who were close to the program.

“More than \$8,500 was contributed through this program in 2009, and we are grateful for the continued support of many donors who think of us when honoring

friends and family,” commented Ivy Lark, development coordinator.

A donation is a great way to recognize friends and loved ones during the holiday season. New tribute cards were developed in 2009 to acknowledge these gifts, and the Foundation staff is excited to reach new individuals through this special program.



Donor Spotlight

Philanthropic foundations, individuals and businesses supported the record-level services provided by the Oklahoma Caring Foundation in 2009. We extend our heartfelt thanks to every person and organization that helped to make our work possible. Your gifts make a powerful difference in the lives of children and families throughout our state.

Among our many generous

donors, the **Zarrow Group of Foundations** provided two grants totaling \$35,000 to support Tulsa-based operations of the Oklahoma Caring Van Program. Since 2002, the **Anne and Henry Zarrow Foundation** and the **Maxine and Jack Zarrow Family Foundation** have given a combined total of \$205,000 to help the Caring Vans deliver immunizations

2009 Tribute Gifts and Donors

In Memoriam

CLAREESE COOK

by Beverly Binkowski

FRANCES HUBER GAMBA

by Oklahoma Caring Foundation Staff

MAUREEN KADUSCOWICZ

by Deborah and Thomas Austin, Blue Cross and Blue Shield of Oklahoma, Mary Jane Lindaman, Albert and Jean Tomassi, and Doris J. Wood

RONNA KING

by Beverly Binkowski, Kelly and Teresa Bolton; Tom and Judith Bowser; Timothy and Vickie Burke; Carmon Calton; Eric and Karen Calton; Robert and Marylynn Clarke; W.A. and Arlynn DeVore; Jeanette Gamba; Dianne Gasbarra, M.D.; Tom and Becky Gudge; Rick and Paula Huck; Jerry and Nancy Hudson; Linda Huey; Jordan Associates; Wyndham Kidd; Jim and Pam King; Jim King Ministries, Inc.; Ron and Jan King; Liberty Fire Protection Association; Mary Jane and Gary Lindaman; Bert and Martha Marshall; Mike and Joan McGill;

Charles and Gracie Mitchell; Oklahoma Caring Foundation Staff; Mike, Marsha, Macie and Mason Orr; Max and Mavis Patton; Scott Serota and the Blue Cross and Blue Shield Association; Nancy Pruitt; Lige and Lynn Squier; Ken and Chris Tomquist; and Trust Company of Oklahoma

KAREN KNUTSON

by Brett and Lisa Barrowman

CLYDE LUCAS

by Beverly Binkowski

CHANCE ELLIOTT SANDMANN

by Viola New

In Honor Of

PETER and KAREN CUMMINS

by Brett and Lisa Barrowman

DENNIS and JUDY DesLAURIERS

by Brett and Lisa Barrowman

HEIDI EWING

by Mary Jane Lindaman

HUDSON ROBERT GUHL

by Jerry Guhl

WALTER and CHRISTY JOHNSON

by Brett and Lisa Barrowman

VAN and PAULA JONES

by Brett and Lisa Barrowman

ERIC LINDAMAN

by Mary Jane Lindaman

GENE and ALICE LITTEKEN

by Brett and Lisa Barrowman

JOHN and CINDY PETREE

by Brett and Lisa Barrowman

BOB and BETSY THORPE

by Brett and Lisa Barrowman

ELIZABETH LAINE AIKO TOWNSEND

by Brett and Lisa Barrowman

HERB and MARLENE TOWNSEND

by Brett and Lisa Barrowman

Businesses

American Fidelity Foundation
Bank of Oklahoma
Beale Professional Services
Blue Cross and Blue Shield of Oklahoma
Cancer Treatment Centers of America
Carter Dental Lab
Charley Brown's Day Care Center
Chesapeake Energy
Group Service Federal Credit Union
Happy Hearts Academy of Early Learning
Health Care Service Corporation
Imagine Nation Books
INTEGRIS Health
Montag Fine Candle Company
Oklahoma City Clinic
Prime Therapeutics
Quality Care Child Development Center
Roger Hicks & Associates Group Insurance, Inc.
Saint Francis Health System
Schnake Turbo Frank PR
Union Pacific Foundation
Wal-Mart Foundation
Williams Foundation
World of Fun Childcare & Development Center

In-Kind Donors

Athlete's Foot
B.J.'s Brewhouse
Blue Cross and Blue Shield of Oklahoma
Buy for Less Grocery Stores
Camille's Sidewalk Café
Cheesecake Factory
Chick-Fil-A
Continental Carbonic Products
Crest Foods
Earl's BBQ
Irma's Burger Shack
Jamba Juice
My Dentist
Old School Bagel Café
OK Runner
Oklahoma Union Public Schools
Outback Steakhouse
Ricky's Mexican Café
Subway
Tinker Federal Credit Union
Wal-Mart
Walgreens

Civic/Professional Organizations

Blue Corps
Fiesta in Fuqua (Stephens Co. Health Dept.)
Greater Oklahoma City Chamber of Commerce
Oklahoma Osteopathic Association
State Chamber of Oklahoma
Tulsa Downtown Lions
Tulsa Metropolitan Chamber of Commerce

Combined Federal Campaigns

Central Oklahoma CFC
Greater Tulsa Area CFC
Ft. Sill/Lawton CFC
Jackson County CFC
Muskogee (Lake Area) CFC

Educational Institutions

Oklahoma State University Foundation
Oklahoma State University Medical Center

Oklahoma State University School of Applied Health and Educational Psychology
University of Oklahoma Foundation
University of Tulsa

Foundations

Grace and Franklin Bensen Foundation
H.A. and Mary K. Chapman Charitable Trust
Gelvin Foundation
Hille Foundation
George Kaiser Family Foundation
Herman Kaiser Foundation
Inasmuch Foundation
Kirkpatrick Family Fund
Meinders Foundation
James H. and Madalynne Norick Foundation
Oklahoma Foundation for Medical Quality
Wegener Foundation
Anne and Henry Zarrow Foundation
Maxine and Jack Zarrow Family Foundation



Sunshine Leadership Club

SLC members are individuals who contributed a minimum of \$250 to support the Oklahoma Caring Programs in 2009.

Brett and Lisa Barrowman
Margarett Beeker
Steven Berry
James Beth
Beverly Binkowski
Charles Brashers
Jason Brown
Susan Byrd
Carmon Calton
Elizabeth Carter
Robert and Marylynn Clarke
Kelly Crowder
Catherine Davenport
Barbara Duckett
Jeanette Gamba
Dianne Gasbarra, MD
Stephanie Grober
Joseph Steve Hill

Laura Hottel
Rick and Paula Huck
Stephanie Hutchison
Lee Ann Jaeger
Lorraine Igarta
Donna Lynn Johnson
Travis Johnson
Edith Jones
Lora Jones
Ron and Jan King
Kody Kline
Patricia Knaub
Ivy Lark
Donna Lester
Mary Jane Lindaman
Linden Todd Lindsey
Suzanne Howard Loomis
Elizabeth Lott
Robert and Debra Lowe

Bert and Martha Marshall
Harvie Martin
Brandye McCart
Ronald McGee
Sandra McKee
Tracy McKenzie
Pamela Milleson
Kimberly Mitchell
Marisha Moore
Debra Murray
Joseph Neely
Elaine Olzawski
Leslie Paris
Donna Payne
Melissa Perry
John Polcha
Robin Potter
Tonya Powell
Nancy Pruitt

Kathy Quay
Paula Root
Charles Rygiel
Jerry Scherer
Sarah Schumacher
Jim Sires
Haley Smith
Danny and Tiffany Snyder
Fred Stuart
Joyce Taylor
Jeffrey Tikkanen
Brooke Townsend
Dale Tranberg
Kendra Trice
Wayne Wallace
Lisa Wassom
John Wilkinson
Don L. Wilber, MD
Kristin Yearly

2009 Tribute Gifts and Donors (cont'd)

Individual Donors

Diana Abbott	Jamie Choate	Leigh Ann Hancock	Lisa Lee	Caryl Paul	Lance Smith
Erin Abraham	Jeanine Clifford	Rece Hanoch	Donna Lester	René Smith	René Smith
Suzette Abrahams	Kathleen Cline	Crystal Hanshaw	Jennifer Letcher	Shelley Smith	Shelley Smith
Carrie Adams	Charmetrea Cobbs	Laurie Harrell	Marcia LeVan	Tanisha Smith	Tanisha Smith
Aaron Allen	Roxie Coburn	Judith Hawkins	Eric Lindaman	Danny Snyder	Danny Snyder
Margaret Allen	James Collins III	Naomi Hays	Linden Todd Lindsey	Tiffany Snyder	Tiffany Snyder
Nicole Amend	Jack Compton	Karin Haywood	Terri Locken	Linda Sponsler	Linda Sponsler
Kandy Sue Armer	Greg Corn	Dan and Kay Henley	Lizabeth Londono	Lynn Squier	Lynn Squier
Tashata Austin	Susan Cox	Shonna Herman	Charles Loneragan	Roberta Stapleton	Roberta Stapleton
Barbara Azar	Deborah Crandall	Joseph Steve Hill	Suzanne Howard	Linda Starr-Bales	Linda Starr-Bales
Jennifer Bailey	Teresa Crane	Noelle Hill	Loomis	Michelle Steiger	Michelle Steiger
Teresa Bailey	Joanne Criner	Lynn Hodges	Elizabeth Lott	Melanie Stevens	Melanie Stevens
Jennifer Baker	Jeanne Criss	Amy Holland	Robert and Debra Lowe	T. Stevenson	T. Stevenson
Sherry Baker	Kelly Crowder	Robin Hollingshead	Cynthia Luckens	Misty Strider	Misty Strider
Kelley Bales	Gay Cuenca	Cynthia Holloway	Teresa Lumpkin	Carol Strout	Carol Strout
Paul Bales	Sherri Cypert	Kevin Holmes	Jamie Lund	Debbie Stuart	Debbie Stuart
Cimone Ballenger	Catherine Davenport	Brian Hopkins	Pia Lupeika	Fred Stuart	Fred Stuart
Lesla Barber	Bridget Davidson	Kayla Hopkins	Michelle Luton	Renita Taber	Renita Taber
Linda Barker	Charmaine Davis	Jean Horner	Jan Lyon	Jessica Taylor	Jessica Taylor
Elizabeth Barner	Heather Davis	Laura Hottel	Cari Madden	Joyce Taylor	Joyce Taylor
Kerin Barngrover	Janie Davis	Hilarie Houghton	Tracy Manning-Gibbs	Patricia Gail Tedder	Patricia Gail Tedder
Jennifer Barrington	Jon Davis	Amy Jo Howard	Brent Mansur	Joseph Theban	Joseph Theban
Diane Barton	Ab Deakins	Keonna Howard	Bert Marshall	Latrishia Thomas	Latrishia Thomas
Dusti Marie Barton	Merry Dean	Tarita Howard	Harvie Martin	Jeffrey Tikkanen	Jeffrey Tikkanen
Marsha Barton	Gina Delcour	Tiffany Howell	Terrace Martin	Vicki Town	Vicki Town
DeAnn Beach	Julie Dodson	Paula Huck	Ramona Mathis	Camisha Towns	Camisha Towns
Robin Beasler	Sherr Doolittle	Ashley Hudgeons	John Mavros	Brooke Townsend	Brooke Townsend
Carla Beaver	Cynthia Driver	Sheila Huff	Janice Mayhan	Janet Tracy	Janet Tracy
Amanda Beck	Barbara Duckett	Suzanne Hunsberger	Kirk McAnany	Dale Tranberg	Dale Tranberg
Barbara Beck	Tanja Dufrene	Cynthia Hurst	Dawauna McBee	Kendra Trice	Kendra Trice
Margaret Beeker	Judy Dunford	Ruby Huston	Melanie McCarstle	Timmy Troxell	Timmy Troxell
Shanon Beesley	Christine Eaton	Stephanie Hutchison	Brandye McCart	Rosie Troy	Rosie Troy
Stacey Bell	Brittanie Ebrite	Lee Ann laeger	Cheryl McClary	Nina Turner	Nina Turner
April Bennett	Kandise Eggers	Lorraine Igarta	Jo Ann McDaniel	Mike Turpen	Mike Turpen
Jeanine Bennett	Alyne Eiland	Michelle Igo	Deanna McElhaney	Glenda VanDuyne	Glenda VanDuyne
Linda Berlin	Audrey Ellis	Angela Jackson	Ronald McGee	Pamela VanMeter	Pamela VanMeter
Steven Berry	Frances Emerson	Larry James	Sandra McKee	Karen Vaultz	Karen Vaultz
James Beth	Heidi Ewing	Betty Jamison	Tracy McKenzie	Desirée Vierthaler	Desirée Vierthaler
Wendy Binkley	Amy Feitel	Mari Jeffers	Tammy McMurrian	Cynthia Vu	Cynthia Vu
Beverly Binkowski	Denise Fennell	Christine Jenen	Kathy Medford	Rebecca Wagnon	Rebecca Wagnon
Leah Blan	David Ferrell	Deborah Jensen	Glenda Middaugh	Darla Wallace	Darla Wallace
Richard and Robin	Sandra Fidler	Barbara Johnson	Deborah Miles	Wayne Wallace	Wayne Wallace
Bonaventura	Beverly Fish	Cathy Johnson	Kimberly Miller	Linda Warford	Linda Warford
Barbara Bowles	Terry Flattem	Donna Lynn Johnson	Lisa Miller	Lisa Wassom	Lisa Wassom
Charles Brashers	Melissa Foster	Sue Johnson	Ryeann Miller	Mary Jo Watkins	Mary Jo Watkins
Melinda Braslavsky	Heather Fox	Tracy Johnson	Pamela Milleson	Becky Weathers	Becky Weathers
Dennet Brecheen	Jamie Frasier	Travis Johnson	Kimberly Mitchell	Mary Wedman	Mary Wedman
Shelley Brinkman	Kari Fry	Andrew Jonely	Vanessa Mitchell	Bobette Wells	Bobette Wells
Dennis Brooks	Barbara Frye	Edith Jones	Deborah Moncooyea	Nancy Wells	Nancy Wells
Heather Brooks	Glenna Fugate	Linda Jones	Jeffrey Moore	Selena Wells	Selena Wells
Bobby Brown	Sheri Gaddis	Lora Jones	Margaret Moore	Sheila Wells	Sheila Wells
Jason Brown	Jeanette Gamba	Misty Jones	Marisha Moore	Amy Whitaker	Amy Whitaker
Kari Brown	Eve Gatwood	Nancy Jones	Luke Morey	David Whitetree	David Whitetree
Kristina Brown	Jeanine Geffs	Atoria Jordan	Linea Morrell	Elaine Whitman	Elaine Whitman
Michelle Brown	Cynthia Gins	Vanessa Keith	Danneva Motte	Don L. Wilber, MD	Don L. Wilber, MD
Regina Brown	Pamela Glass	Bonni Kennedy	Debra Murray	Alicia Wilkerson	Alicia Wilkerson
Valerie Brown	Mary Glenn	Dee Kimbrell	Eric Murray	Lisa Wilkerson	Lisa Wilkerson
Angela Brumley	Dorothy Goodell	Callie Kiner	Carla Myhaver	John Wilkinson	John Wilkinson
Rhonda Bruner	Sharon Goodell	Rena King	Joseph Neely	Bonnie Williams	Bonnie Williams
Shara Bruner	Shari Gomez	Carol Kirby	Tona Nepote	Joann Williams	Joann Williams
Sherrie Bullock	Kari Govier-Brown	Stephanie Kitterman	Rita New	Jonnie Faye Williams	Jonnie Faye Williams
Greg Burn	Donna Grady	Kody Kline	Christina Newman	Terri Williamson	Terri Williamson
Patti Burnette	Marie Gregory	Patricia Knaub, PhD	Joseph Nicholson, DO	Debbie Wilson	Debbie Wilson
Bruce Burns	Debra Griffin	Brandi Kolarik	Debra Norfleet	Tonya Wilson	Tonya Wilson
Renée Butler	Cynthia Grimes	Sue Koonce	Gina Odell	Selena Woods	Selena Woods
Susan Byrd	Stephania Grober	Kristin Koontz	Elaine Olzawski	Sherri Wright	Sherri Wright
Virginia Kaye Byrd	Sheng and Steve	Janis Lacy	Suzie Omstead	Shameeka Wyatt	Shameeka Wyatt
Cherie Calico	Grogan	Cherie Lake	Melissa O'Neil	Janice Yancey	Janice Yancey
Teresa Callihan	Denice Gustin	Shalonda Langston	Katrina Ormsby	Kristin Yeary	Kristin Yeary
Elizabeth Carter	Lucas Haines	Marcia Lanphear	Elsie Osterhout	Kausar Zaid	Kausar Zaid
Mary Carter	Jennifer Hairston	Ivy Lark	Doria Oswald	Jennifer Zickefoose	Jennifer Zickefoose
Tara Carter	Lou Anne Hale	Brenda Larney	Leslie Paris	Kimberly Ziegler	Kimberly Ziegler
Debbie Chastain	Margo Ham	Adam Lawrence	Jerry Parker		
Sharon Chesnut	Nova Hammersley	Amanda Lay	Anita Patterson		

Caring Vans celebrate a decade of service

In October, the Caring Van Program “turned 10 years old” after serving 70,467 children. Following nearly a year of preparation, the first immunization clinic was held October 3, 1999, at Crosstown Learning Center in Tulsa. After a decade of serving children who encounter limited access to immunizations through traditional health care providers, the Caring Vans continue to operate an average of four days a week. With four Caring Vans on the road, approximately 500 clinics are conducted statewide each year.

“We are reminded of the demand for our services by the large number of clinic



requests we receive and are confident in our ability to meet the need after all these years,” said Brooke Townsend, manager of the Oklahoma Caring Foundation.

As the 10th year of operations comes to a close, program staff is working harder than ever to be available to children who need immunizations year round and during influenza season. With a focus on replacing aging vans in the fleet, including the original program vehicle, the Caring Van program is poised for success in the next 10 years.

Champions of Health raises record funds

More than 400 individuals attended the sixth annual Champions of Health Awards banquet, held November 17 at the Renaissance Hotel and Conference Center in Tulsa. For the second year in a row, the event raised record funds, with \$60,000 secured to benefit the Oklahoma Caring Foundation.

Burns Hargis, President of Oklahoma State University, delivered the keynote address following a humorous exchange with master of ceremonies Mike Turpen. The evening’s highest honor, the Rodney L. Huey, M.D., Champion of Oklahoma Health, was awarded to the Tulsa County Recycled Medication Program. The award recognized Tulsa County Social Services and the Tulsa County Medical Society’s efforts to “recycle” unused prescription drugs from long-term care facilities to charity clinics.

Designed to recognize those who are working to make Oklahoma a healthy place to live, the banquet is the premier fundraising event for the Oklahoma Caring Foundation.

Bert Marshall, Chairman of the Oklahoma Caring Foundation Board of Directors



Pictured standing on the back row from left: Ryan Huey, son of former Blue Cross and Blue Shield of Oklahoma President Dr. Rodney Huey; Bert Marshall, President of Blue Cross and Blue Shield of Oklahoma; Martha Marshall; and Mike Turpen, emcee. Seated in the bottom row from left: Linda Huey; Burns Hargis, Oklahoma State University President and keynote speaker; Ann Hargis; and Susan Turpen.

Champions of Health

remarked, “We are committed to honoring those who work so hard to make health a priority and Champions is a celebration of individuals and organizations that have that same focus. The Caring Van program, the beneficiary of the Champions of Health event, is an example of one way we can commit to a brighter future for our children, and I am proud the event was such a success.”

New Caring Van serving Tulsa metropolitan area

Thanks to a generous donation from the **Morningside Healthcare Foundation**, a new Caring Van is on the road, serving children in Tulsa. The van, introduced to the community on June 26 at Tulsa Educare, sports an updated interior layout and completely redesigned exterior graphics.

“It is exciting for us to provide much needed immunizations to the kids of Tulsa County aboard a very welcoming Caring Van,” commented Tina Pyeatt, Tulsa Caring

Van Specialist. The van was put in service the first week of July and has already served 3,683 children.

The new van replaces the 2000 Ford Econoline van that will be donated to the Mental Health Association at Tulsa.



Donor Spotlight...from page 2

throughout Northeast Oklahoma. Thanks to the Zarrow Foundations for making the Oklahoma Caring Van Program part of their work to enhance the Tulsa community.

The **Kirkpatrick Family Fund** once again offered its support to the Oklahoma City-based Caring Vans through a \$5,000 grant

last spring. Through its investments in health, education, beautification and the arts, the Kirkpatrick Family Fund seeks to improve the quality of life for all who live in Central Oklahoma. Thanks to the Kirkpatrick Family Fund for their continued support.

NON-PROFIT ORG.
U.S. POSTAGE
PAID
TULSA, OK
PERMIT NO. 2146

The Oklahoma
Caring Foundation, Inc.
Caring Program for Children
Oklahoma Caring Van Program
PO Box 3283
Tulsa OK 74107-3283

